

YASHI BOTHRA

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EDUCATION

Fashion Institute of Technology, State University of New York

Bachelor of Fine Arts in Fashion Design

05/2023

Minor in International Trade and Marketing

05/2023

Associate in Applied Science in Fashion Design

05/2021

GPA 3.83/4.0, Dean's List

SKILLS

- **Computer Skills:** Mac and PC, Adobe Photoshop, Illustrator, CAD, PLM, Clo3D, Tech Packs, Microsoft Word, Excel, and PowerPoint
- **Design Skills:** Tailoring, Pattern Making, Draping, Drawing, and Photography
- **Languages:** Bilingual English/Hindi, Conversational French

EXPERIENCE

Riviera Apparel Group, New York, USA

03/2024 – Present

Design/Production Associate

- Led the design and production of new business categories: active pants, tops, dresses, and bodysuits
- Collaborate with factories overseas to manage creation of prototypes and final production, ensuring design accuracy, high-quality standards, and swift resolution of production related issues
- Conduct fittings with buyers, create tech packs, and convey fit comments to the factories
- Develop mood boards and CADs (Computer-Aided designs) for new collection, experimenting with various fabrics, textures and silhouettes for new collection
- Perform quality checks on TOP samples to uphold industry-leading standards

Luar, New York, USA

01/2024 – Present

Freelance Design Assistant

- Worked on custom looks for high-profile clients such as Lil Nas X, Raul Lopez, and Julez J. Smith for the Met Gala 2024
- Assisted in pattern development and production of garments for New York Fashion Week collections Spring/Summer 2024 and Fall/Winter 2024
- Supported the design team during fittings, alterations, and final preparations

Delta Galil Industries, New York, USA

07/2023 – 11/2023

Freelance Technical Designer

- Collaborated closely with Senior Designer on a collection for Florance by Mills Fashion to translate creative design concepts into production-ready technical flat sketches
- Developed line sheets to present fashion collections, including garment illustrations, fabric details, and pricing information, facilitating effective communication with clients and buyers

Luar, New York, USA

02/2023 – 05/2023

Design Intern

- Collaborated with the design and production team to create a high-profile Met Gala look for Paloma Elsesser and Raul Lopez. Participated in the production of the look, including assisting with final fittings and alterations
- Executed production of all sequin pieces for New York Fashion Week
- Demonstrated strong project management skills by communicating with factories on prototype developments, fit changes, and construction issues
- Created and edited tech packs, and detailed sketches to send to factories for production

Vaishali S, Mumbai, India

06/2022 – 07/2022

Sales Intern

- Assisted the Store Manager in all undertakings in terms of marketing, sales, and operations
- Resolved customer concerns pertaining to product quality, payment problems, service issues, etc
- Created visual content for social media and promotional events to increase brand awareness and attract new customers
- Responded to company emails promptly and professionally

Bothra Creation, Indore, India

05/2020 – 08/2021

Associate Designer/ Social Media Manager

- Assisted dressmakers with pattern making, fabric cutting, and sewing
- Created 40+ garment samples, 15 went into production and were sold
- Developed flat sketches with Adobe Illustrator for pre-production setup
- Monitored the company's social media outlets, created promotional materials, and assisted in photoshoots

Puneet Apparel Pvt Ltd, Indore, India

05/2019 – 07/2019

Design Intern

- Researched new trends and fabrics
- Collaborated with the design team and created sketches for the winter collection
- Select fabrics and trims to compliment created pieces

HONORS AND ACTIVITIES

Luar, freelance dsigner, New York Fashion Week (NYFW)

02/2024

Luar, Volunteer, New York Fashion Week (NYFW)

09/2023

Luar, Intern, New York Fashion Week (NYFW)

02/2023

Dennis Basso, Volunteer, New York Fashion Week (NYFW)

09/2022

Inbal Dror, Volunteer, New York Bridal Fashion Week (NYBFW)

10/2019

Revival Swimwear, Volunteer, New York Fashion Week (NYFW)

09/2019

Usher/Dresser

- Assisted with last-minute alterations of the garments
- Helped in model casting prior to the show
- Worked on pre-show setup for 150+ attendees and collaborated on the post-show breakdown
- Greeted guests, lead them to seats, and assisted with between show needs
- Organized and maintained 20+ garments and dressed two show models